

CNC **MENTOR** **FOR THE** **INDUSTRY**



Adam Simmons
Corporate Sponsors Chair

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November 1, 2008

Dear Potential Sponsor:

Realizing that everyone has been touched by cancer, one way or another, the Concert for the Cure Foundation is committed to raising money to find a cure. In 2008 Concert for the Cure raised 17,000 dollars, and our goals are set even higher for the upcoming year. We'd like you to be a part of it.

In addition to helping a good cause, you would also be gaining valuable publicity for your company. From media coverage to advertising opportunities there is a wide spectrum of possibilities. With your donation you will be categorized in one of the following sponsorship levels:

Co-Presenter: \$10,000 +

Gold Sponsorship: \$5,000 +

Silver Sponsorship: \$3,000 - \$4,999

Bronze Sponsorship: \$1,000 - \$2,999

Each level has varying benefits, which all offer your corporation significant publicity opportunities. The differing bonuses are listed in this packet for you to review.

The Concert for the Cure Foundation is a registered 501(c)(3) nonprofit organization, and all donations are tax deductible as allowed by federal law. Please make checks payable to: Concert for the Cure Foundation. We need your response by January 1, 2009.

Please contact me with any questions you may have at (214) 912-8544, or by email at Adam@ConcertfortheCureSA.org.

Thank you for your support,

Adam Simmons
Corporate Sponsors Chair
Concert for the Cure Foundation



Sponsorship Levels

With your donation, we can offer your corporation significant publicity opportunities:

Co-Presenter: \$10,000 +

- Logo on wristbands
- Banner space above the stage
- Commercial time during set change before CFTC video
- Name in everything; also the only other name in print media (exclusive of campus flyers), radio ads, etc.

Gold Sponsorship: \$5,000 +

- Booth at the event
- Banner space by booth and on side fences
- Name on t-shirt
- 30 complementary tickets

Silver Sponsorship: \$3,000 - \$4,999

- Banner space on the side fences
- Name on t-shirt
- 20 complementary tickets

Bronze Sponsorship: \$1,000 - \$2,999

- Company name/logo in all campus flyers (all participating colleges and universities)
 - Company name on koozies given away at the concert
 - 10 complimentary tickets
-



Specific Items Available for Sponsorship

Headlining band	\$20,000
Venue	\$4,500
Opening band	\$1,500
T-Shirts*	\$4.50/shirt
Production Company	\$1,500 - \$2,000
Security	\$2,000 (estimate)
Buses from campuses	\$650/bus
Ticketmaster**	\$3/ticket

* Varies based on order size

** Fees due to Ticketmaster for use of service

A Brief History of Concert for the Cure

Concert for the Cure 2008 raised \$17,000

Gamma Chi Delta's Concert for the Cure was founded in 2005, under the name Trinity University's Dance Marathon. Gamma Chi Delta sorority and Kappa Kappa Delta fraternity came together to organize the first event, held on November 17, 2005 in the Webster Gymnasium on Trinity's campus. With Roger Creager performing, we were able to raise \$7,000 for the American Cancer Society and confirm that this program had the potential to become a legitimate Trinity tradition.

The success continued with our 2nd Annual Dance Marathon, featuring Reckless Kelly. On January 18, 2007, we raised over \$9,000 for the ACS.

In 2008, we changed the name to Concert for the Cure in order to better reflect the purpose and nature of the event. We also were proud to include the Baptist Health System and Genzyme Corporation as corporate sponsors.

Trinity's 3rd Annual Concert for the Cure, held on January 23, 2008, was an enormous success, raising over \$17,000 for the American Cancer Society with our biggest crowd turnout to date. We were thrilled to welcome back Roger Creager as our headliner, and excited to add the Paul Eason Band as an opening act.

Gamma Chi Delta's 4th Annual Concert for the Cure will be held on January 28, 2009 at Historic Sunset Station in downtown San Antonio. This year's event is also open to the public! Tickets go on sale December 1, 2008 at Ticketmaster venues and online at the Ticketmaster website. Headlining this year will be the Eli Young Band, with Paul Eason, Scott Wiggins Band and Aaron Einhaus opening.



Roger Creager performing at 2008's Concert for the Cure

Our Cause

Gamma Chi Delta and the Concert for the Cure Foundation choose to donate 100% of Concert for the Cure's proceeds to the American Cancer Society. Gammas originally chose the American Cancer Society as the benefactor of our event back in 2005 because two current members were cancer survivors themselves. However, since almost everyone has been touched by cancer one way or another, we are proud to continue our support for this worthy cause.



Recently, we have chosen for a significant portion of our donation to be applied directly to Camp Discovery, an American Cancer Society program for children with cancer. Camp Discovery is a week-long summer camp for children ages 7-16 who are either currently diagnosed with or in remission from cancer, and is provided by the ACS at no cost to the children or their families.



"Red Girl" Cabin (ages 7 & 8) taking a break from the sun



One camper shows off his archery skills

Vision for the Future

We are confident that moving Concert for the Cure to Sunset Station will greatly strengthen the success of the event. By opening the concert to the entire San Antonio community, we hope to significantly increase our fundraising totals through ticket sales and community support, such as additional corporate sponsorships and media assistance.

Since San Antonio is a successful market for Texas music and Sunset Station is a well-established, popular concert venue, we believe our partnership will be extremely productive. Together, we can develop a San Antonio tradition that will bring our community together in support of a great cause.



Contact Information

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